



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # **1483529** Rev # **0** Invoice Date: **10/28/2012**

Advertiser: Libraries Yes! Committee (22474)
 Agency: Media Analysis Inc. (7701)
 Buyer: Marla Jackson
 Contract: 854910
 Acct Type: Local/Political Issue - Agency
 Terms: Cash In Advance
 Bill Type: Weekly/Irregular
 Period: 10/22/2012 - 10/28/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Library Levy #26-125 (168724)
 Estimate/HL: 364/364
 Comments: OT\$75,600



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

001468

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
14.0	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/22/12 07:56 am (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/23/12 08:49 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/24/12 08:38 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/25/12 08:56 am (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-1Tu-1W-1Th-1F-1	10/26/12 08:49 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$725.00	
15.0	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/22/12 09:56 am (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/23/12 09:59 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/24/12 09:51 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/25/12 09:59 am (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1Tu-1W-1Th-1F-1	10/26/12 09:51 am (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
16.0	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/22/12 12:22 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/23/12 12:21 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/24/12 12:30 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/25/12 12:21 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
	SPOT	11:59:00AM-12:31:0	Day,M-1Tu-1W-1Th-1F-1	10/26/12 12:16 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$400.00	
17.0	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/22/12 05:13 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/23/12 05:14 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/24/12 05:22 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/25/12 05:28 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Day,M-1Tu-1W-1Th-1F-1	10/26/12 05:28 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
18.0	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/23/12 06:54 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/24/12 06:22 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/25/12 06:22 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/26/12 06:53 pm (Fr)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
19.0	SPOT	7:00:00PM-7:29:00P	Day,M-1Th-1	10/25/12 07:14 pm (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$550.00	
20.0	SPOT	11:00:00PM-11:34:0	Day,M-1Tu-1W-1	10/22/12 11:28 pm (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	11:00:00PM-11:34:0	Day,M-1Tu-1W-1	10/23/12 11:27 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
	SPOT	11:00:00PM-11:34:0	Day,M-1Tu-1W-1	10/24/12 11:14 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
21.0	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/22/12 12:29 am (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/23/12 12:07 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/24/12 11:46 pm (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
	SPOT	11:34:00PM-12:37:0	Day,M-1Tu-1W-1Th-1	10/25/12 12:18 am (Th)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
22.0	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1	10/22/12 05:55 am (Mo)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1	10/23/12 05:15 am (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
	SPOT	4:58:00AM-5:57:00A	Day,M-1Tu-1W-1	10/24/12 05:12 am (We)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$225.00	
23.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	10/27/12 05:59 am (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$350.00	
24.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/27/12 05:42 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$500.00	
25.0	SPOT	11:00:00PM-11:30:0	Day,Sa-1	10/27/12 11:21 pm (Sa)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	
26.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	10/28/12 06:41 am (Su)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$350.00	
41.0	SPOT	5:59:00PM-7:00:00P	Day,Tu-1	10/23/12 06:28 pm (Tu)	00:30	TGF_LibrariesYES_Roller Coaster_30	\$900.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$24,650.00	Total Spots
Commission	(\$3,697.50)	40
Sales Tax	\$0.00	
NET TOTAL	\$20,952.50	
Due By: 10/28/2012		